

## Photo and Media Advisory

For Immediate Release Monday, September 25, 2006 Contact: John Youngren / Kelli Fratto Love Communications 801-519-8880

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## UTAH CANCER ACTION NETWORK TO RELEASE NEW COMPREHENSIVE CANCER CONTROL PLAN FOR THE STATE OF UTAH

Cancer is the second leading cause of death in Utah

**WHAT:** The Utah Cancer Action Network (UCAN) and the Utah Department of Health

(UDOH) will release the new Comprehensive Cancer Control Plan for 2006 to 2011. The plan addresses the burden of cancer in Utah and details UDOH's and UCAN's

plan to reduce cancer incidence and mortality rates statewide.

The press conference will highlight the new plan. Medical professionals will be on hand to address and demonstrate the latest in prevention, treatment and early

detection for various types of cancers. Cancer survivors will also be available to talk

about their stories and the importance of screening and education.

**WHO:** UCAN representatives, Gov. Jon M. Huntsman; Dr. Richard Melton, Deputy

Director of the Utah Department of Health; Dr. Steve Gange, Urologist and Chair of UCAN; Rose Defa, Vice President of Operations for the American Cancer Society and Past Chair of UCAN; and Dr. Joe Eyring, Colorectal Surgeon and Chair Elect of

UCAN.

**WHEN:** Wednesday, September 27, 2006

10 a.m.

**WHERE:** Huntsman Cancer Institute

2000 Circle of Hope

**Interview Opportunities:** Dr. Steve Gange

Rose Defa Dr. Joe Eyring

Kermit Heid (prostate cancer survivor)
Dave Koehler (prostate cancer survivor)
Karen Cunningham (colon cancer survivor)
MaryAnn Gerber (skin cancer survivor)

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